

# Komena.Com

IT Specialist & Solution Provider



## VENDIFLEX Pty Ltd

Reg.No.: 2014/162905/07 • Not VAT Registered

A subsidiary of the Vendiflex (Pty) Ltd. Group of Companies

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Hi,

We are a full hosting and design company that puts companies on to the web with their own website/s.  
Can we arrange then to set up a website for you and you can then load up all your products and pricelists etc.  
This will then allow you to send a link to the clients showing them your products and services.  
I look forward to hearing from you shortly.

Below is an introduction together with our pricing structures.

**As you will see it is not that expensive doing a website as it starts from R2500-00 per Year, our most popular is the 2+1 Special, whereby you pay for 2 years upfront and get the 3<sup>rd</sup> year totally for FREE!!**

**I wish to thank you for your interest about a website for your business.**

A website is today's perfect marketing solution.

Why you may ask?

Simply look at the benefits you achieve with this.

If you advertise in a newspaper an advert the size of a business card it can cost you R300-00 for 1 publication.

Our packages vary purely by size, and they go up with more pages, more features, more email address, etc.

All packages are Pure HTML Design. Specialised Scripting, Database, e-Commerce will be quoted on separately.

We also offer customers web options whereby they can design and control their own sites with Joomla, Wordpress, OpenCart, PrestaShop, Drupal, phpBB, osCommerce, Zen Cart, OpenCart and much more.

It gives you the opportunity to put all your products on the web and to display your services and features.

The internet is being used by more and more people now days with smart phones and with our marketing facilities and your input, you will get your product and services noticed.

Full SEO can be quoted on. This is done by linking your website to search engines (SEO) and to Facebook where everybody is talking and looking for things.

So do not waste time, give us a call and we can get you online with our friendly team to ensure that you get the best benefits around.

### What does our packages include:-

- Domain Name Registration ie [www.your-company-name-here.co.za](http://www.your-company-name-here.co.za)
- Email Addresses ie [sales@your-company-name-here.co.za](mailto:sales@your-company-name-here.co.za)
- Website Design
- Website Hosting for 1 Year at a time

What happens after the year?

You can renew your hosting with us by taking out the same or bigger package or cancel the hosting package.

But our clients have found the benefit of doing business with us, because we go the extra mile for our clients to ensure that their business succeeds.

At the end of the day, our motto is this, if you like our service, you recommend us to your friends and family.

And if you recommend us and the new client signs up successfully, you will get extra hosting time for free as a small gift to say, Thank You!!

Please find attached our sign up form which all that is required is a few details to register your account, and this must be sent back to us with proof of payment to activate everything.

The next step is to get all the relevant information, photos, products, etc to design your website and depending on what we get, will take a maximum of 7 days for everything.

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But we are proud to announce that recently we have been happy to have our clients launched within 24 hours of everything being supplied.

Below is all our pricing option and bundle packs.

I look forward to hearing from you soon and becoming part of our Web Family.  
If you have any questions or would like to come discuss your idea's, please do not hesitate to give us a shout.  
Again Thank You for your time and look forward to hearing from you soon!!

### Notes!!

We only have 1 form of payment option available and that is:- Yearly payable upfront in full.  
**All amounts are Exclusive of Vat.** Standard terms and conditions list applies. E&OE.  
Flash, Animation, Database, eCommerce or any other specialised scripting to be quoted on.  
The above business packs are for HTML Design Only.  
Product packs for eCommerce can be loaded on in 50, 100, 250, 500 or bigger product bundles.  
All Web Design is done with Static HTML Web Pages.  
All information must be supplied in correct formats.

### Bundle Packs

Web Hosting Package (Payable upfront in advance for each offer)  
.co.za or .one domains only (Other domains will be quoted on ie .com, .net, .org, .org.za, .biz, etc)

Package	Description	1 Year	2 Years (10% Discount)	3 Years (Pay 2 Get 3 <sup>rd</sup> Year Free)	5 Years (Pay 4 Years Get 5 <sup>th</sup> Year Free)
Komena 1	1 Page, 1 Email, 12 Months Hosting, Registration, Basic Design, Setup	R1,200-	R2,160-00	R2,400-00	R4,800-00
Komena 2	5 Page, 5 Email, 12 Months Hosting, Registration, Basic Design, Setup	R2,500-	R4,500-00	R5,000-00	R10,000-00
Komena 3	8 Page, 8 Email, 12 Months Hosting, Registration, Basic Design, Setup	R4,500-	R8,100-00	R9,000-00	R18,000-00
Komena 4	12 Page, 12 Email, 12 Months Hosting, Registration, Basic Design, Setup	R6,500-	R11,700-00	R13,000-00	R26,000-00

### Facebook and Twitter Setups

We can also setup your Facebook and Twitter setups included in your web hosting package at no extra cost.  
Setup of: Facebook / Twitter / Instagram / Google+ / Pinterest / etc:- Will be quoted on

### Social Media Marketing

Social Media Marketing Packages:- Starts from R350-00 per month  
For all SMM Please contact Lee at 083-380-4511 or Email: [infocrew.sa@gmail.com](mailto:infocrew.sa@gmail.com)

### Web Design and Update Package

Web Design Software to do own updates + 2 Hours Free Training at our offices. + Free Graphics Program

- **Price** **R1,800-00**

If you want training and installation on site, then our rates are as follows:-

- Labour R350-00 per Hour
- Transport R4-50 per Km (Minimum Charge 20Kms = R90-00)

### Electronic Flip Book Option

Electronic Flip Books can be supplied:-

- Upto 5 Pages @ R500-00

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- Upto 10 Pages @ R900-00
- 11+ Pages (will be quoted on)

The flip books can be supplied on a CD/DVD or can be uploaded to a website.  
Flip Books can be used for catalogs, pricelists, magazines, brochures, etc.

### Electronic Flip Book Advertise

Advertise on our local Electronic Flip Books hosted on [www.samag.co.za](http://www.samag.co.za):-

Name and Number Only (Index)	****	R150-00 Per Year
Business Card (90x50mm)	R50-00/Month or	R500-00 Per Year
½ Page (190x136mm or 90x277mm)	R450-00/Month or	R4500-00 Per Year
Full Page (190x277mm)	R795-00/Month or	R7950-00 Per Year
Business Guide 2017	****	R1000-00 Per Year
Once Off Design for any of the above options	R250-00 Once Off	****

Unless you have a design which we can use. This can be emailed directly to us.

All adverts placed on the SAMAG Magazine will automatically be placed on our website and on our local Facebook Page which has links to over 700+ Groups.

### Other Solutions

Other solutions can be supplied for business:-

- Corporate Branding (Keyrings, Lanyards, Diaries, Clothing, Caps, Jackets, etc)
- Business Card, Letter Head, Brochure, Catalogs, etc Design
- Sourcing of Products
- Electronic Design
- Solution Providers
- Computer Hardware, Software, Consumables, Networks, Connectivity, etc

### Individual Pricing

#### Registrations (Once Off)

- .co.za Domain Name Registration (Once Off) (ie [www.yourcompanyname.co.za](http://www.yourcompanyname.co.za)) :- R250-00
- .com / .net / .one / Others Domain Name Registration (Once Off) (ie [www.yourcompanyname.co.za](http://www.yourcompanyname.co.za)) :- Will be quoted on

#### Hosting Prices (Per Month Payable 1 Year in Advance)

- 250Mb Hosting & 250Mb Traffic & 1 Email Address R35-00 per month
- 500Mb Hosting & 500Mb Traffic & 2 Email Address R65-00 per month
- 1000Mb Hosting & 1000Mb Traffic & 5 Email Address R125-00 per month
- 1000Mb Hosting & 5000Mb Traffic & 10 Email Address R225-00 per month
- 1000Mb Hosting & Unlimited Traffic & 20 Email Address R425-00 per month

#### Web Page Design

- Basic Web Design Packages (Once Off) :- R650-00 for 1st Page
- thereafter (Page = A4 in Size) R250-00 per Page
- Web Page Changes :- R35-00 per Page.

#### Hosting Extra's

- eCommerce Option Add On (per 50 Products) (Once Off) :- R450-00
- Database / Specialised Scripts / Software Design / Special Designs / Flash:- Will be quoted on
- Extra Email Addresses 250Mb Box (per Month) :- R15-00/pm
- Extra Email Addresses 1000Mb (1Gb) Box (per Month) :- R45-00/pm

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## Logo's, Stationery, Adverts, Design

- Logo Design (3 Proofs, 1 Final) (Prices from) :- R150-00
- Design of:- Adverts / Business Cards / Letterheads :-
  - Starts from R150-00 upwards (Excludes Printing)

## Website Requirements

A page is defined as an A4 page. All info must be submitted in correct formats to us within 7 days of signing of contract please. Info in MS Word, Text, MS Excel Formats. Pictures in JPG, GIF, PNG, Coreldraw X8 (18) or lower. Please note that all designs are done in Pure HTML. Specialised work such as Forms, Flash, Databases, e-Commerce, etc will be quoted on separately. If you are uncertain of anything please call us to confirm. Also note that you have to be the original owner of information/graphics used for your websites. Client must send us an email with their ideas of what they would like and we will convert this into a design.

## Website Examples of Clients

Online Website Examples:- <http://www.komena.com/web-site-examples.html>

Some of our Actual Clients we have completed:-

- [www.raptor.one](http://www.raptor.one)
- [www.farmhousefurniture.co.za](http://www.farmhousefurniture.co.za)
- [www.protcycles.co.za](http://www.protcycles.co.za)
- [www.asac.co.za](http://www.asac.co.za)
- [www.coolrun.co.za](http://www.coolrun.co.za)
- [www.ecomonkey.co.za](http://www.ecomonkey.co.za)
- [www.pgevents.co.za](http://www.pgevents.co.za)
- [www.mohaugroup.com](http://www.mohaugroup.com)
- [www.eps.org.za](http://www.eps.org.za)
- [www.gvsmakelaars.co.za](http://www.gvsmakelaars.co.za)
- [www.fatsotattoos.co.za](http://www.fatsotattoos.co.za)
- [www.cbk.co.za](http://www.cbk.co.za)
- [www.koshbnb.co.za](http://www.koshbnb.co.za)
- [www.motordirect.co.za](http://www.motordirect.co.za)
- [www.vannika.co.za](http://www.vannika.co.za)
- [www.mathbuzz.co.za](http://www.mathbuzz.co.za)
- [www.bedfordviewvet.co.za](http://www.bedfordviewvet.co.za)
- [www.ipelegengsecurity.co.za](http://www.ipelegengsecurity.co.za)
- [www.philmans.com](http://www.philmans.com)
- [www.chaia.co.za](http://www.chaia.co.za)
- [www.hidroclean.co.za](http://www.hidroclean.co.za)
- [www.navalminingsupp.co.za](http://www.navalminingsupp.co.za)
- [www.vallyventures.co.za](http://www.vallyventures.co.za)
- [www.giggel-goggies.co.za](http://www.giggel-goggies.co.za)

## Advantages of having a website

This is short explanation showing the uses and advantages of a website and also dispel some of the common misconceptions regarding this medium.

I do not believe there are many business people today who are unaware of the effects of the economic downturn in the world and the effect it is having in South Africa. Add to this the increased competition from other business's, unavailability of credit lines the shrinking local market and it will come as no surprise that the average businessman becomes very reticent about making changes to their traditional approach to marketing.

One thing to bear in mind is that the economy in South Africa has always been cyclic and the current economic stress will not last forever. South Africa has bright prospects and the South African businessman has the knowledge and experience to be part of this growth. Unfortunately sometimes this presents a disaster while others see it for what it presents - an opportunity!

In order to take advantage of this opportunity they will have to position themselves in the market correctly and improve their visibility via effective of their business's. Very few companies have the massive budgets available for advertising that, for example, the breweries or cell phone companies have and because of this a lot of grown' solutions are used - most of which are highly ineffective and fail to reach the target market.

Count amongst these the pamphlets handed out at Stop streets, small adverts in the classified sections of newspapers etc.

An analogy to be drawn is the sign in front of the business - I believe that few business's would be able to operate in

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'secret' and every businessman takes a fair amount of trouble about increasing his business's visibility by mounting a sign up indicating the business name and the nature of his business. This is very basic but effective!

Things have changed considerably today in that the Internet and web advertising has become the norm for business. The advances in connectivity to Internet in South Africa has ensured that the majority of sourcing and product information is obtained via the Web. Majority of business's use computers and are on the net and most households have at least one computer. Can a business today really afford to ignore this medium.

There are a number of frequently asked questions regarding web-sites and there are also a lot of misconceptions regarding the effectiveness of having a website especially regarding the relationship between cost and return.

Just to put something in perspective - take a look at virtually every successful business in South Africa (and for that matter around the World) and you will see they have a website. Why? Simple, they have found that it works by providing them with an identity in the market, access to their customer base, advertising and a cost effective method of showcasing their business and products.

### Frequently asked questions (FAQ's)

**Q How can I be sure my web page will be displayed first if somebody initiates a search for my services / products?**

**A** Let's get real! There are over 6 Billion people in the world and you can be sure that this question would be on every-bodies lips. There are many Search Engine Optimisation (SEO) programmes available that profess to be able to ensure that your page stands a better chance of getting to the top of the list. Probably the most effective way to improve your visibility is by the use of 'Key Words' and the design of your web-site regarding the user friendliness, speed of operation and content.

If you want to be first on the list then you have to work at it and constantly refine your site keeping it up to date and informative.

**Q My business is small and doesn't warrant the cost of a web-site?**

**A** That's exactly why your business is probably going to remain small. You are not going to establish or maintain a market share unless you improve your visibility. With this type of attitude you probably believe that a blank sign above your business entrance will encourage customers to choose you to do business with!

Web-sites are available in various sizes and formats to suit every-bodies pocket and budget.

**Q My relative knows a bit about computers - why can't I just get him to set up a web-page for me?**

**A** There is a miss-conception today that somebody who has seen ER on TV (a medical program) will be able to carry out brain surgery based on this acquired knowledge. The best solution is to the services of a professional who knows what they're doing and is able to provide you with the type of web-site that will work for you.

**Q How quickly can you design a web-site for me?**

**A** The design of the web-site is fairly straightforward and is a fairly quick process. However that is just the beginning of the process and the success of a web site depends on a number of things, amongst others

Initial impressions gained when accessing the opening page.

Loading up speed and information accessibility - ease of navigation.

User friendliness.

Content and product information - up to date information.

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Company contact and history details.

Bearing in mind the above you will be able to see that the successful web page is a result of hard work, adequate information and knowledgeable You will need to be closely involved with the layout and updating of the website.

**Q What are my immediate benefits from a website?**

**A** Primarily you will have established an immediate identity and a presence on the web. Your e-mail address is now [xxx@yourcompanyname.co.za](mailto:xxx@yourcompanyname.co.za) of the incongruous [xxx@telkom.co.za](mailto:xxx@telkom.co.za)

You will also have a catalogue of your services and products available on the web informing your customers what you have on offer. This will also keep your customers up to date with all the products and services you have on offer, plus special offers or promotions.

Depending on the type of business you will also be enabled to provide e-commerce facilities on your site, technical downloads and information, price and stock lists, order forms (shopping baskets etc. etc).

Should you retain your advertising via radio, newspaper, flyer, telephone other advertising then your costs are reduced considerably because you will be redirecting your customers to your web-site! ([www.successful\\_business.co.za](http://www.successful_business.co.za))

**Q Why should I choose your company to do my web-site?**

**A** Easy! We have the formal training, experience, track record and interest to provide you with first class, personal service. We take pride in doing it right first time! We are also able to advise you of developments on the web that will ensure the success of your website. We will also tailor your web-site to present the best possible image of your business and services.

**Q What size site should I be looking at?**

**A** The common tendency here is to just consider the bottom line without looking and comparing which would be the most advantageous solution for your application. If you are going to do something then do it properly. Remember this is the window through which your customers see your business - let it show them who you are and what you offer!

**>>> General Info – Ten Reasons Why I choose to Sell Online ... By Tim Ong <<<**

I've been making money online for several years now. It all started because I wanted a way to earn passive income. Here are 10 reasons why I choose to sell online.

**1. Low Start Up**

An online business is one of the most affordable ways to start a business. All you need is a domain name, a web host and a product of your own. Nowadays, you can get a domain name for less than \$10 a year and there are many web hosting companies who offer their services at extremely affordable prices. For less than \$100, you can have a web hosting plan with more than enough storage for your use.

**2. Set Up Once, Run Perpetually**

Once you've set up your website to sell your products online, it works like an outlet for your products to the entire world and it works tirelessly 24 hours a day, 7 days a week, throughout the year, year after year, for as long as you continue to maintain your domain name and web hosting.

**3. Almost Fully Automated**

Your entire business processes can be automated almost completely, from the sales page on your web site to continuous follow up with your prospects to processing the sale transactions, all the way to delivery and fulfillment of your sales. This is especially true if you are selling digital products as delivery is practically instantaneous.

**4. The World is Your Market**

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With the Internet, you can reach out to practically anyone in the world who has an access to the Internet. No matter where you live, you can sell your products to prospective customers from USA to Russia to China.

### 5. Can Work from Anywhere

It gives you the freedom to work from anywhere with an Internet access. Most time, Internet entrepreneurs work from home, but they can choose to work even while they're holidaying in the Bahamas.

### 6. Choose Your Own Time to Work

You can work at your chosen time. Most Internet entrepreneurs begin by working during their spare time but as their Internet business grows, they almost always choose to stop their day job for the flexibility and freedom of an Internet business.

### 7. Choose Whom to Work With

Most Internet entrepreneurs work alone from home. However, you can also choose to do joint ventures with other Internet entrepreneurs. You'll find that many are usually equally keen to work with you.

### 8. Multiple Sources of Income

Since once you've set up a website, it practically runs on its own, many Internet entrepreneurs own more than one websites to sell different products. After all, why earn from one automated website when you can earn from ten and increase your profits. It makes good sense to always have more than one source of income.

### 9. The Sky is the Limit

The Internet is still very new. There is practically unlimited potentials that you can mine from the Internet. People are creating new software, new products and new technologies every day. Thus the Internet represents an infinite possibility for you, limited only by your own creativity and innovation.

### 10. Benefit of Conversion

You earn in US dollars. For those whose local currency is weaker than US dollar, your Internet profits represent a substantial source of income after conversion into local currencies. For example, US1 is presently being converted to RM3.5 in Malaysia where I am residing, thus each dollar earned is like earning 3.5 times more for a similar effort done locally.

#### Other services on offer

Not only are we a web design or web hosting company (ISP = Internet Service Provider), we also have a full range of other services such as :- computers (hardware and software), peripherals, consumables, networking, point of sale, inventory control, accounting, etc. We can also offer a full range of marketing materials for your business such as :- business cards, letter heads, complimentary slips, adverts (electronic or paper), promotional items, lanyards, key rings, t-shirts, caps, with embroidery, silk screening, etc. to enable you to streamline your business.

Basically if you need something, don't waste time, call us ..... We are your "One Stop Shop!!"

Hope this all helps!

If you have any more queries re your website please do not hesitate to give me a call or email me.

#### Some URL listing tips - SEO

Please note that there is no guarantee that your website will be even accepted on a search engine or how high your site will be ranked.

However we do our best to get you the highest possible options available on Google.

This is why we request that you give us as much possible information relating to your business so that we can achieve the best results possible.

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Other options is to use a SEO/CEO Specialist which specialises in getting the best possible rankings for your site.

Please remember that we do not charge for our SEO options and offer this purely as a service.

Some special links to assist you in listing your business on Google.

Google Local Business Centre	<a href="http://www.google.com/local/add">http://www.google.com/local/add</a>
Google Add URL	<a href="http://www.google.com/addurl/">http://www.google.com/addurl/</a>
Google Submit Your Content	<a href="http://www.google.com/submit_content.html">http://www.google.com/submit_content.html</a>
Adding a site to Google	<a href="http://www.google.com/support/webmasters/bin/answer.py?answer=34397">http://www.google.com/support/webmasters/bin/answer.py?answer=34397</a>
Google Webmasters	<a href="http://www.google.com/webmasters/">http://www.google.com/webmasters/</a>
Advertise on Youtube	<a href="http://www.youtube.com/advertise">http://www.youtube.com/advertise</a>

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## **FULL SERVICE WEB & GRAPHIC DESIGN:**

### **Web Development:**

- site design, maintenance, hosting, search engine optimization, Domain Registration (.co.za, .com, .net, .org, etc)

### **Print Design:**

- catalogs, brochures, logos, trade show displays, letterheads, business cards, complimentary slips, invoice books,
- quotation books, etc

### **Marketing Services:**

- web site promotion, multimedia presentations, podcasts, direct mail, e-newsletters.

### **Photography:**

- in-studio or on-location, image restoration, retouching.

"Designing for Results" is more than a company slogan--it's our guiding principle. It produces: **profit for commercial clients, support for non-profits; sales impact; return on your marketing investment.**

While our primary concentration is on small business-to-business and non-profit clients, we have worked with Large Corporate companies.

Whether it's an individual project or a campaign, our print design services keep your compelling message at the center of project. Expressing this message can take shape in a variety of forms ranging from brochures to direct mail to trade show displays, and we create work that is focused and visually dramatic.

### **Web Design Services**

Does your site immediately deliver a compelling message that captures interest and increases sales?

Is it easy to find key information? your site optimized to give you the best possible position in searches?

If the answers to these questions are "no" or "I don't know," you need to contact Komena.

### **Komena Offers:**

Strategic Web Planning for a site that immediately delivers a compelling message to your target audience; & to assure effective rank in search engines; hosting, web marketing & promotion, site maintenance, product photography, graphic & print design, catalogs on CD-ROM, and more.

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*Thank You for the business and using us as your IT Specialist or Advertising Partner.*

Banking Details: FNB, Account No: 623-668-663-44, Branch No: 250-053

Banking Details: Standard Bank, Account No: 303-238-712 • Branch No: 052-638

Banking Details: ABSA Bank - Savings, Account No: 932-864-869-8 • Branch No: 632-005

Standard Terms and Conditions List Applies. E&OE. Not VAT Registered.

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[www.vendiflex.co.za](http://www.vendiflex.co.za) // [www.komena.com](http://www.komena.com) // [www.samag.co.za](http://www.samag.co.za) // [www.fbmag.co.za](http://www.fbmag.co.za)

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### **Search Engine Optimization Specialists**

Search engines remain one of the most cost-effective means of locating a website, particularly for a small business. Simply registering your web site in search engines will not guarantee a good result. In fact, many popular web design approaches will hurt your search engine ranking. It is vital that the site design includes factors to assure good search engine placement.

### **Pricing of the various services are:**

Web Hosting (Starts from R100-00 per Month, Commercial from R300-00 per Month) Design and Setup of Logos, Brochures, etc. From R350-00 per Hour. Design (Basic Websites start from R2500-00 for a 5 to 10 page site) Advanced sites or design work will be quoted on separately. Advertising on our corporate sites and our marketing sites. (Starts from R250-00 per Month, depending on frequency, size, location, etc) Branding can also be offered at quoted pricing. a "Official Sponsor" ie you sponsor Komena with products or financially, gives you automatic placement on all our sites together with promotion of your services and products at our venues and clientele to give you maximum exposure. Please note that there are a number of benefits for clients who offer sponsorships which is a win-win situation for all noted.

### **How a Search Engine Works**

A web search engine is a tool designed to search for information on the World Wide Web. The search results are usually presented in a list and are commonly called hits. The information may consist of web pages, images, information and other types of files. Some search engines also mine data available in databases or open directories. Unlike Web directories, which are maintained by human editors, search engines operate algorithmically or are a mixture of algorithmic and human input.

Please read the full article on Wikipedia. [http://en.wikipedia.org/wiki/Web\\_search\\_engine](http://en.wikipedia.org/wiki/Web_search_engine)  
Web Search Engine [http://en.wikipedia.org/wiki/Search\\_engines](http://en.wikipedia.org/wiki/Search_engines)  
SEO (Search Engine Optomization) [http://en.wikipedia.org/wiki/Search\\_engine\\_optimization](http://en.wikipedia.org/wiki/Search_engine_optimization)  
Search Engine Marketing [http://en.wikipedia.org/wiki/Search\\_engine\\_marketing](http://en.wikipedia.org/wiki/Search_engine_marketing)

**Please note that there is no guarantee that your website will be even accepted on a search engine or how high your site will be ranked.**

**However we do our best to get you the highest possible options available on Google.**

**This is why we request that you give us as much possible information relating to your business so that we can achieve the best results possible.**

**Other options is to use a SEO/CEO Specialist which specialises in getting the best possible rankings for your site.**

**Please remember that we do not charge for our SEO options and offer this purely as a service.**

*Thank You for the business and using us as your IT Specialist or Advertising Partner.*

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